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## Northwood a Finalist for PR Daily's 2018 Nonprofit PR Awards



**Halifax, N.S. / December 12, 2018** – Northwood has been selected as a finalist for the PR Daily's 2018 Nonprofit PR Awards in the Print Publication category for our Northwood Live More Community Newspaper. These awards sought to find organizations that were finding innovative new ways to tell stories within the strict deadlines, budget constraints and government regulations of the non-profit world.

"We're thrilled our newspaper is a finalist for this award," says Stephanie McDougall, Communications Assistant at Northwood. "A lot of hard work goes into publishing it and it's wonderful to receive the recognition."

The first edition of the Northwood Live More Community Newspaper was published in May 2018 and there has since been two more editions. The paper covers stories from all of Northwood's different program areas and campuses and is published quarterly.

The winners of the PR Daily 2018 Nonprofit PR Awards will be announced in the coming weeks.

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For more information please contact:

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### About Northwood

Since 1962, we have led the way as Nova Scotia's most dynamic continuing care organization committed to innovation and change. We are the largest not-for-profit continuing care organization in Atlantic Canada and are recognized both here at home and across Canada as an extraordinary example of the power of social justice, but we like to call it the power of love! When life changes, and society changes, Northwood leads the way, incorporating revolutionary designed, responsive care. From new ideas to new technologies, we are empowered to do this, because our focus is on people, not on profit margins.